



Assessment Webinar

Are We Testing Too Much?
Evaluating Existing
Assessment Procedures to
Maximize Efficiency and
Effectiveness

October 26, 2011

3:00 pm – 4:30 pm

Cost: Free of Charge

This webinar is offered free of charge to districts and schools interested in maximizing the efficiency of their assessments systems so that data can be used efficiently and effectively in order to increase outcomes for all students.

The webinar will help build common knowledge regarding assessment tools and procedures that inform instructional decision-making in a response to intervention model of educational service delivery for all students. Participants will gain knowledge and skills for completing an audit of existing assessment tools and routines to establish clear and consistent guidelines that promote efficient and effective data collection routines.
















**MIDWEST INSTRUCTIONAL LEADERSHIP
COUNCIL**

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Webinar Agenda

- 1. Overview of Assessments**
 - a. Summative
 - b. Formative
 - c. Diagnostic
 - d. Benchmark
 - e. Progress Monitoring
- 2. Framework for Using Assessment Data for Instructional Decision-making**
 - a. Continuous Improvement Model
 - b. College and Career Readiness
 - c. Quantifying Learning Targets
 - i. Evaluating "Proficiency"
 - d. Quantifying Intervention Cut-Scores
 - i. Purpose
 - ii. Process
 - iii. Tools
- 3. A Template for Evaluating Local Assessments**
 - a. Three Levels [K-4, 5-8, 9-12]
 - b. Matrix Template
 - i. Grade Level
 - ii. Purpose
 - iii. Time Requirements
 - iv. Value
 - v. Cost
- 4. Question and Answers**

Who Should Attend?

-  Assessment Coordinators
-  Building Principals
-  Data Coaches
-  Directors of Curriculum and Instruction
-  Directors of Special Education/Student Services
-  District Administrators
-  General Education Teachers
-  Graduate Students
-  Guidance Counselors
-  Instructional Coaches
-  School Board Members
-  School Psychologists
-  School Social Workers
-  Special Education Teachers
-  University Faculty

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Ed O'Connor, Ph.D.



About Your Presenter

Ed O'Connor, Ph.D. is the lead consultant and data analyst for the Midwest Instructional Leadership Council. Previously, he served the Monona Grove School District in Wisconsin for 15 years as a school psychologist and most recently as the Director of Continuous Improvement and Assessment. Ed has worked in the schools at all levels from 4K-12. Ed also has worked at the collegiate level as he frequently is a lecturer in the School Psychology Program at the University of Wisconsin-Madison. Ed earned his undergraduate, masters, and doctorate degrees at the University of Wisconsin-Madison. Ed has longstanding research interests in the areas of reading instruction, bridging the research-practice gap, systems change and models of continuous improvement in education, problem solving/response to instruction. Ed has published several articles in professional journals and newsletters and is a frequent presenter on these topics at state and national conferences.

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Important Information

In order to offer this webinar at no cost, participation in the webinar will be through **Voice over Internet Protocol [VoIP]** only. That is, you will need a computer with speakers to hear the presentation and a computer with a microphone if you wish to ask a question during the question and answer portion of the program.

We apologize in advance for any inconvenience that this may create, but we realize district and school budgets are very tight these days and this is the manner in which the Midwest Instructional Leadership Council can offer this webinar to you free of charge.

Thank you in advance for your understanding.

Registration Information

Even though the webinar is free, we still need you to register. To register, please email John at jhfaust.milc@gmail.com with your request and a link to register will be sent to you. Once you receive the registration link, complete the registration and click on the submit button.






Once your registration form has been received, you will receive an email with instructions regarding the steps that you need to access the webinar.

Important Request

To assist in the facilitation of email communication, please work with your district or school IT professionals to insure that email from us is allowed through your district's or school's filtering system.

We appreciate your cooperation.

Additional Services Available from miLc

-  **Organizational Assessment**
-  **Curriculum Alignment**
-  **DIBELS Next Training**
-  **Secondary Level Applications of Response to Intervention**
-  **Rtl 101 - The Basic Concepts and Principles Behind Problem-solving/Response to Intervention.**

To learn more about these services, please visit our website at www.milcleaders.org/services.

